

OLD GLOSSOP CRICKET CLUB



SPONSORSHIP BROCHURE 2024

INTRODUCTION

We are Old Glossop Cricket Club founded in 1901 & we'd like to take this opportunity to encourage you to sponsor us. Your support would mean a lot to our members as it will enable us to develop our cricket club.

Our aim is that your sponsorship will not only help us, but it will also provide you with a suitable platform to promote your business. We hope that it becomes a mutually beneficial partnership that you won't want to be without.

If any of the packages appeal to your business, please get in touch via the contact details below..

CONTACT INFO

OLDGLOSSOPCRICKETCLUB@GMAIL.COM

WWW.OLDGLOSSOPCC.COM



WHY SPONSOR OLD GLOSSOP CC?

Old Glossop Cricket Club is not just a club that plays cricket but a family orientated club that forms an integral part of the local community. We pride ourselves as being a vital link in the community for physical & mental wellbeing.

In addition to our 3 senior cricket sides that play at weekends, we have a very active junior section with teams playing competitive matches at U11 (X2), U13, U15 & U19 age groups. We also have a fantastic Ladies team!

The club has a record number of boys & girls from age 5 upwards, ladies & male seniors using the ground weekly. With our Friday night All Stars & Dynamo sessions seeing over 100 people on the ground every week.

Our ground is one of the best in the area, benefitting from a good wicket, picturesque panoramic views & a brilliant club house facility that supports events throughout the year including; social events, cinema nights, birthdays, christenings, & much more.

The club enjoys good press coverage throughout the cricket season. We are developing a successful online outreach through our club website & our social media platforms. With over 1000 followers on twitter, 700 on Facebook, plus a new, growing Instagram profile. You can find us at: www.oldglossopcc.com (Website), [@oldglossopcc](https://twitter.com/oldglossopcc) (Twitter), [@oldglossopcricketclub](https://www.instagram.com/oldglossopcricketclub) (Instagram), & Old Glossop Cricket Club on Facebook.

Whilst we fully appreciate that the features of the sponsorship package we offer do not guarantee a return on investment. We feel sponsoring Old Glossop CC is an excellent way to advertise your business to the local & wider area. Also, it demonstrates your companies commitment to putting something back into the local community.

Our ground hosts over 50 senior, junior, ladies & representative matches per season which provides exposure of your brand to thousands of players, spectators, club members & visitors to the ground.

Finally.. Without the support of local businesses, our club would struggle to exist, therefore preventing the opportunity to provide an out of school sporting activity for local children.



PLATINUM PACKAGES

OFFICIAL SENIOR KIT SPONSORS

3 YEAR AGREEMENT – FROM £750 P.A.

- Your company logo/branding on the prime front position on a choice of men's senior kit including: playing shirt, T20 shirt or training kit.
- Your company logo/branding on an advertising board.
- Prominent exposure on social media outlets: Facebook, Twitter & Instagram.
- Dedicated advertising page on the club website.
- Complimentary tickets to our annual presentation evening.
- Hospitality on match days.
- A framed team photo in your company branded kit.
- Invitation to our sponsors six-a-side fun day.
- Exposure to thousands of players, spectators, club members & visitors to the ground all year round.



NEW FOR 2024 – GROUND NAMING RIGHTS

3 YEAR AGREEMENT – P.O.A

- Your company name will be the official ground name for OGCC.
- Your company logo/branding on 2 advertising boards: club entrance & patio area.
- Prominent exposure on social media outlets: Facebook, Twitter & Instagram.
- Dedicated advertising page on the club website.
- Complimentary tickets to our annual presentation evening.
- Hospitality on match days.
- Invitation to our sponsors six-a-side fun day.
- Exposure to thousands of players, spectators, club members & visitors to the ground all year round.



GOLD PACKAGES

OFFICIAL JUNIOR SPONSOR

3 YEAR AGREEMENT – £750 P.A.

- **Be the official sponsor of our Friday night coaching sessions that are regularly attended by more than 100 people.**
- **Your company logo/branding on the prime front position on the playing shirts worn by all our junior teams.**
- **Your company logo/branding on an advertising board.**
- **Prominent exposure on social media outlets: Facebook, Twitter & Instagram.**
- **Dedicated advertising page on the club website.**
- **Complimentary tickets to our annual presentation evening.**
- **Hospitality on match days.**
- **A framed junior team photo in your company branded kit.**
- **Invitation to our sponsors six-a-side fun day.**
- **Exposure to thousands of players, spectators, club members & visitors to the ground all year round.**

OFFICIAL LADIES SPONSOR – THE COMMERCIAL INN

3 YEAR AGREEMENT – £500 P.A.

- **Your company logo/branding on the prime front position of the ladies playing shirts.**
- **Your company logo/branding on an advertising board.**
- **Prominent exposure on social media outlets: Facebook, Twitter & Instagram.**
- **Dedicated advertising page on the club website.**
- **Complimentary tickets to our annual presentation evening.**
- **Hospitality on match days.**
- **A framed ladies team photo in your company branded kit.**
- **Invitation to our sponsors six-a-side fun day.**
- **Exposure to thousands of players, spectators, club members & visitors to the ground all year round.**

ALTERNATE KIT SPONSORS

3 YEAR AGREEMENT – FROM £350 P.A.

- **Your company logo/branding on the back or sleeve position on a choice from: Senior Playing Shirt, T20 Kit, Training Kit, Junior or Ladies playing shirts.**
- **Your company logo/branding on an advertising board.**
- **Prominent exposure on social media outlets: Facebook, Twitter & Instagram.**
- **Dedicated advertising page on the club website.**
- **Complimentary tickets to our annual presentation evening.**
- **Hospitality on match days.**
- **A framed ladies team photo in your company branded kit.**
- **Invitation to our sponsors six-a-side fun day.**
- **Exposure to thousands of players, spectators, club members & visitors to the ground all year round.**



SILVER PACKAGES

ADVERTISING OPTIONS

3 OR 1 YEAR AGREEMENT – FROM £150 P.A.

Advertising board

- Your company logo/branding advertised on the prime patio location.

New for 2024 – Roll on cover sponsor

- Your company logo/branding advertised on the roll on protective covers.

New for 2024 – Practice facility sponsor

- Your company logo/branding advertised on our brand-new state of the art practice facility.

New for 2024 – Scorebox sponsor

- The scorebox represents the main focal point during every match of cricket & as such represents an opportunity to gain maximum exposure for you company. With sponsorship we hope this can contribute to the installation of an electronic scoreboard.

New for 2024 – Bar sponsor

- The most visited place at the cricket club is the club bar, so what better place to have your company logo/branding advertised than the bar.



All our advertising sponsorship options also include:

- Your company logo/branding on a selected advertising option.
- Prominent exposure on social media outlets: Facebook, Twitter & Instagram.
- Dedicated advertising page on the club website.
- Invitation to our sponsors six-a-side fun day.
- Exposure to thousands of players, spectators, club members & visitors to the ground all year round.



BRONZE PACKAGES

NEW FOR 2024 – PLAYER SPONSOR 1 YEAR AGREEMENT – FROM £50

- You/your company will be the official sponsor for a player of your choice.
- Help to contribute to your chosen players annual subscriptions.
- Prominent exposure on social media outlets: Facebook, Twitter & Instagram when your chosen player wins player of the match, or achieves a performance of the month.
- A free drink when your chosen player wins player of the match.
- Exposure to thousands of players, spectators, club members & visitors to the ground all year round.



MATCH DAY SPONSOR 1 YEAR AGREEMENT – £30

- You/your company will be the official match day sponsor, sponsoring the match game & ball for your chosen fixture.
- You/your company select the player of the match for your chosen fixture.
- Prominent exposure on social media outlets: Facebook, Twitter & Instagram for all relevant reports & fixture cards.
- Exposure to thousands of players, spectators, club members & visitors to the ground all year round.

THANK YOU

Thank you for your valuable time, we hope that one of our packages appeals to you & you decide to join us in 2024 as a sponsor.

We are also very keen to listen to potential sponsors own ideas or suggestions on how they could support the club, so if you have an idea let us know!